

Intellectual Property Education for Students: The Philippine Experience

November 6, 2019
Tokyo, Japan

Atty. Christopher E. Cruz, Ph.D.

University Legal Counsel

Director, Intellectual Property Office

Manager, DLSU Innovation and Technology Office (ITSO)



- ❑ **Need for IP Education in the 21st Century**
- ❑ **IP Education and IP Awareness**
- ❑ **IP in the Curriculum**

State of IP Education in the Philippines

- ❑ IP practice is a legal discipline
- ❑ IP is mostly an Elective Course
- ❑ Very little to no IP Education in Primary and Secondary Education
- ❑ Lack of IP Education in Higher Education
- ❑ Need to harness IP Education support



IP Education Efforts in the Philippines

- ❑ IPOPHIL Education programs (via IP Academy)
- ❑ IPOPHIL agreements with CHED and TESDA to integrate IP in the curriculum
- ❑ DEPED and WIPO agreement
- ❑ WIPO Summer School (Sept. 2019)
- ❑ Role of ITSOs
- ❑ Own efforts of Universities/RDIs



Research Study: “Taking IPR seriously: Are we in or out?” (Bataan Peninsula State University, Tinao, et. al)

❑ **Survey Results:**

- Relevant Topics: Patent Information and Recognition for Work
- Importance of disclosure and confidentiality
- Knowing IP is very important across the colleges
- IP delivery: Workshops (77%); Modules (60%)
- Popular Topics: Overview of IP, patents, copyright, plagiarism
- FGD: Improve on IP services

- ## ❑ **Conclusion:** Student’s knowledge of IP benefits present education and future career; Desire to have more IP courses; Earlier teaching of IP

Challenges of IP Education in the Philippines

- ❑ **“Publish or Perish” mentality**
- ❑ **Weak IP Culture**
- ❑ **Resistance to change**
- ❑ **Lack of administrative support**

Recommendations

- ❑ Need for Academe, Government and Industry collaboration (Triple Helix Model)
- ❑ Convince school administration
- ❑ Need for IP in the curriculum
- ❑ Conduct more seminars/workshops and other IP activities to raise awareness
- ❑ Support IP organizations

Thank You!

christopher.cruz@dlsu.edu.ph

